Media Procedure During Emergency Crisis

The only means to inform the general public is by the mass media (radio, television, and newspaper). We must provide prompt and accurate information. Any misinformation can create confusion. Isolated quotes from individuals MUST BE AVOIDED, as they are usually incomplete and misleading.

The ADMINISTRATION DESIGNEE will be the only person to report to the media.

Media will be assigned to one specific location, preferably off campus at a designated site.